

June 2011

Newsletter

EAASM stages an important conference on the Falsified Medicines Directive – a new piece of EU law that will help stop counterfeiters of medicines in their tracks

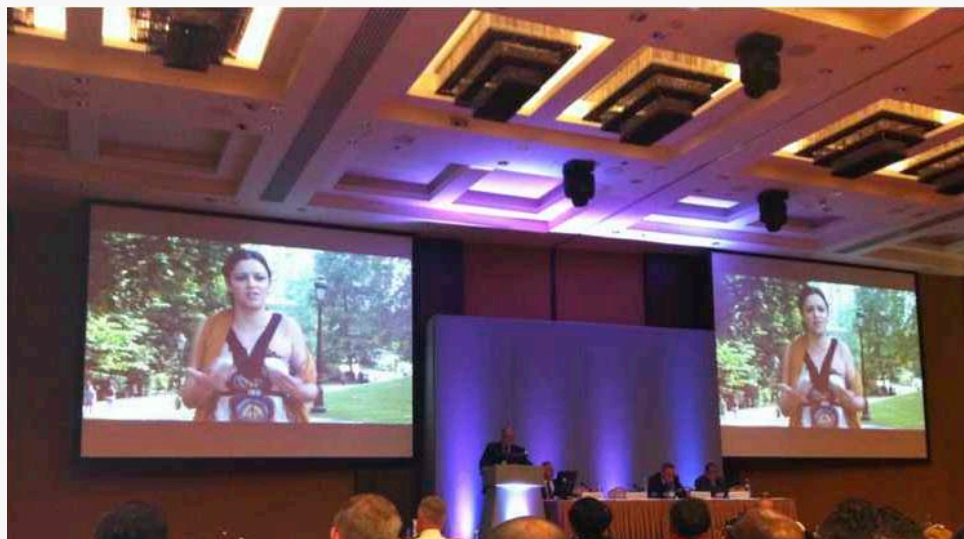
Our last newsletter featured breaking news on the passage of Falsified Medicines Directive (FMD) through the European Parliament. Since then the EAASM has planned and held a major one-day conference, “Counter-Punching the Counterfeiter”, bringing together interested parties from throughout the supply chain. The programme enabled a common understanding to be developed on how the FMD will affect medicines supply “from maker to taker” and how all concerned can work together in the interests of patient safety. A highlight was a short introductory video to endorse and start the conference off by Marisa Matias, who is the MEP championing the FMD. **The video will shortly be available on www.eaasm.eu**



Jim Thomson
Chair



Mike Isles
Executive Director



One crucial aspect of the FMD is that each pack of medicine will have a unique identifying code that can be authenticated at pharmacy level. This unique code will be linked to a common database and will verify if that medicine has actually come from a genuine manufacturer of medicines. In addition, the special feature carrying the code can hold other information that would enable healthcare workers and patients to access useful information on their medication and condition. Over 60 delegates from all over Europe attended and all of the EAASM objectives were fully met.

EAASM is delighted to welcome two new funding members, Novartis and CareFusion. Thanks for your faith in what we exist to do and for your much-needed support.



European Alliance for
Access to Safe Medicines

**Counter-Punching
the Counterfeiter**

**The EU Falsified
Medicines Directive
Prepares to Punch its
Weight**

**A one-day EAASM conference in
partnership with the Global Forum.
4th May 2011**

