

Patient safety and the implementation of the Falsified Medicines Directive in the hospital environment

30 September 2020 | 14:00 - 16:00 CEST | Online meeting



Speakers - Panel 1

Welcoming remarks, introduction and how the FMD will help patient safety



MEP Manuel Pizarro, European Parliament

Doctor of Internal Medicine. High Commissioner of the Portuguese Health Convention and City Councillor at the Municipality of Porto. As City Councillor, he was responsible for Housing and Social Action in Porto from 2013 to 2017.

From 2008 to 2011 he held the position of Secretary of State for Health, having been responsible for the reform of primary healthcare and for the creation of Portugal's public umbilical cord cells bank. He was also responsible for the widening of dental care and for the realization of the

new Maternity Hospital of the North of Portugal.

As a Member of the Portuguese Parliament (2005 - 2013), he sat on the Parliamentary Commission of Health and played a prominent role in the approval of the Medically Assisted Procreation Law and of the legal framework on organ transplantation.



Mike Isles, Executive Director, European Alliance for Access to Safe Medicines

Mike is the Executive Director of the European Alliance for Access to Safe Medicines ([EAASM](#)), a non-profit, independent, pan-European initiative which represents a multi-sectorial coalition of organisations dedicated to protecting patient safety by ensuring access to safe and legitimate medicines. The Alliance champions patient safety initiatives relating to the exclusion of substandard and falsified medicines, and the safer use of unlicensed or off label medicines and compounding practices. It also

campaigns for the adoption of policies and practices to eradicate medication errors via advances in traceability IT systems combined with a cultural change. The EAASM also believes that the rapidly developing field of nanomedicines requires regulatory reform to ensure patient safety and to realise new treatment opportunities across Europe.

Mike is also the Executive Director of the Alliance for Safe Online Pharmacy in the EU ([ASOP EU](#)). With over 30,000 fake pharmacy websites targeting Europe on any given day, this multisectoral organisation's mission is to enable patients to buy their medicines online safely – where it is legal to do so. Its aim is to produce concrete legislative and voluntary actions that will make a real difference and ultimately benefit the health of patients.

Mike is also European Medicines Partnership Director for International Health Partners a UK charity whose Queen's Award for Enterprise for continuous Innovation, recognised the tremendous humanitarian work sourcing donated quality medicines from the healthcare industry and coordinating delivery via secure supply chain solutions to disaster-struck areas in close liaison with NGOs.

Speakers – Panel 2

Status of implementation of the FMD



Fanny Trenteseaux, Project & Partner Manager, Legal & Partner Engagement, European Medicines Verification Organisation (EMVO)

Fanny has been working for [EMVO](#) for the past three and a half years. During that time, she has worked as a *Project Coordinator and Customer Relation Manager* mostly supporting the onboarding process by companies and defining the process around legitimacy checks whilst ensuring regular reporting. Fanny's position then evolved into *Project and Partner Manager* where she manages the National Medical Verification Organisations (NMVOs), whilst also being involved in the management of the EMVO Stakeholders to ensure that EMVO's representation and reporting capabilities are upheld.



Maija Gohlke-Kokkonen, General Manager, Finnish Medicines Verification Organisation

Currently, Maija is the General Manager of the Finnish Medicines Verification Organization ([FiMVO](#)) and has contributed to establishing the verification system in Finland from its inception. Maija has 20 years' experience in regulatory affairs, OTC and environmental concerns with Pharma Industry Finland, the innovative industry representative in Finland. Throughout her career in the pharmaceutical industry, Maija has been actively involved with the European Federation of Pharmaceutical Industries and Associations (EFPIA) and the Association of the European Self-Medication Industry (AESGP). Maija has previously also worked for the National Medicines Agency in Finland.



András Süle, Director of Finance, European Association of Hospital Pharmacists

Dr Süle is currently the Chief Pharmacist at Péterfy Hospital and Trauma Center and the Chief Pharmacy Advisor at Duna Medical Center. He is a guest lecturer and lead developer of the Hospital Pharmacy Specialisation programme at Semmelweis University and Director of Finance of the European Association of Hospital Pharmacists ([EAHP](#)). He obtained a PhD from Semmelweis University, Budapest, in 2008 and has since gone on to complete a PharmD Specialisation in Pharmaceutical Technology and a PharmD Specialisation in Clinical Pharmacy. In addition,

Dr Süle is serving as FMD and eHealth advisor at the National Healthcare Services Center in Hungary and was the President of the Hungarian Chamber of Hospital Pharmacists before joining EAHPs Board of Directors in 2014.

[Speakers - Panel 3](#)

[Practical solutions to a successful implementation of the safety features and future developments](#)



Grant Courtney, Principal Consultant, Be4ward

Grant is a Principal Consultant with [Be4ward](#), a specialist consulting services to the global healthcare industry.

Prior to joining Be4ward he spent 24 years working in the healthcare industry for GlaxoSmithKline in both manufacturing, supply chain and commercial positions. Over this time, he held a number of global roles and developed deep subject matter expertise in areas including: serialisation, traceability, brand protection, digital and smart packaging. He has also been recognised through several industry awards including the Institute

for Safe Medication Practices Award for preventing the spread of counterfeits in Nigeria and the Best Pharmacy Initiative - Falsified Medicines Directive anti-counterfeiting model.

Grant has been a trusted advisor to European Federation of Pharmaceutical Industries and Associations (EFPIA) in defining the industry's advocacy and strategic approach to anti-counterfeiting and product traceability in Europe. He was an elected member of the GS1 Global Healthcare Leadership Team for ten years, developing the organisations strategy for driving adoption of standards to increase patient safety and lower healthcare costs globally. During this time he also held the role of co-chair of the GS1 Healthcare Public Policy group which provided advocacy and advised regulators and authorities on how to implement global standards.



Julia Asplin, Pharmacy Logistics Lead and Purchasing Team Manager, Lister Hospital, Stevenage, UK

Julia Asplin is the Pharmacy Logistics Lead and Purchasing team Manager at East and North Hertfordshire NHS Trust. Specialising in Pharmacy procurement and distribution services within NHS Hospital Pharmacy, she is currently working as the project lead for the FMD Implementation. Julia has worked for NHS Trusts across London and the East of England and is the Chairperson for the East of England region Pharmacy Purchasing Consortia.



Valérie Pelletier, Pharmacist, Supply Manager, Rouen University Hospital, France

Dr Valérie Pelletier is the drugs and medical devices supply manager of the University Hospital in Rouen. She trained as a pharmacist at the University René Descartes of Paris where she received a doctorate in hospital pharmacy. After practising in different hospitals in Paris, she became a hospital practitioner in 2004 in Rouen, an establishment of around 2,500 beds. In order to improve the safety of medicines in hospitals and to improve the organisational efficiency of the pharmacy, the hospital acquired an Automated Dispensing System in 2014. Valerie's work resulted in the hospital being recognised as a national reference center in France due to its innovative organisational capabilities within the pharmacy. The hospital has also become the national testing center for serialization using the Automated Dispensing System. She participates in the national group for Automated Dispensing Systems and the national group of pharmacists working on developing new and innovative logistical processes and platforms.